GRINNELL AND YOU

March 25, 1921

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# CHRISTO DUCE A Processional For Vespers

They followed Christ, who from afar Beheld the glory of the star

That rose o'er Bethlehem.

Kings and shepherds saw the light,
And came to worship in the night,

While angels sang to them.

They followed Christ, who gathered near
The shores of Galilee to hear
The Father's love revealed.
With them he shared the bread of life,
And all their bitterness and strife
He comforted and healed.

They followed Christ, who crossed the sea And broke the wilderness, that we Might bring God's kingdom nigh. Crusaders, pilgrims, pioneers, The heroes of a thousand years, Who bore the cross on high.

Grant us, O Christ, to follow thee In faith and courage joyfully, Unswerving to the end. Be thou our master and our guide, Our strong defender at our side, Our Captain and our Friend.

## A MESSAGE FROM THE PRESIDENT

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#### **DEAR GRINNELLIANS:**

Your College was founded seventy-five years ago by men who associated themselves together as a Board of Trustees under the compelling inspiration of an ideal and a conviction. They had no money to give. They gave something infinitely more precious than money. In effect, they renewed the immortal words of the Mayflower Compact, "In the name of God, Amen." Their faith was the "substance of things hoped for, the evidence of things not seen." They knew that the men and women of the coming years would not fail to carry on, and would see to it that their faith should go on toward realization.

The College has grown to sturdy manhood. A thousand givers have helped it; a thousand sacrifices have ennobled it; a thousand labors of service and love have strengthened it. The unselfish devotion of the fathers is still the soul of the College. It still obeys the divine command, "Go forward."

Nevertheless, it is now involved in a crisis. The crisis is your crisis; and has become an opportunity—your opportunity. The College is yours to strengthen and to perpetuate. Your College is now offering you the priceless privilege of partnership in the supreme business of establishing in the minds of young people, right principles of thinking and living,—principles that will hold good and be triumphant in the end, whatever part in the world's work they may choose as their part.

Grinnellians—those in College now and those who have graduated, or were here in past years, and did not graduate,—are rapidly reaching the conviction that they must be the central motive force in meeting the needs of the present. Especially they feel it to be their privilege to see to it that the conditions are fully met in accordance with which the General Education Board made its pledge of a half-million dollars. To do this, a million dollars must be secured and all current obligations wiped off the books. This aggregate sum of a million and a half must be kept inviolate as a special fund, the income of which is to be used in perpetuity toward the payment of teachers' salaries. These points cover the conditional part of the Grinnell Movement, by which we hope to add a minimum of three and a half million dollars to the resources of your College, so that in all respects it will meet the educational requirements of this progressive age.

The Western Grinnellians during the past month have had loyalty meetings in many places, from southern California to Washington and Montana. All present at these meetings pledged themselves as members of the Grinnell 100 per cent club. This means a pledge to contribute to the Grinnell Movement. It is understood that these pledges will be made by June, so that a detailed report for Grinnellians can be made on Commencement Day, June 14. This day must be a red letter day in the annals of "Old Grinnell."

The 100 per cent Clubs are sending out a splendid challenge. It is two-fold. First, it is a friendly challenge, with an appeal in it from those who have volunteered, to those who as yet have not. Second, it is a ringing challenge, based on knowledge of Grinnell College, past and present, from the General Education Board,—a challenge to you to carry on your College to greater achievements for the future. From this moment of time, converges all the past history of Grinnell; from this moment will radiate its influence and its power, renewed and enlarged, for the coming years.

ALWAYS FAITHFULLY,

J. H. T. MAIN.

### "NOBODY ELSE COULD DO IT"

The splendid gift announced in the letter below from Dr. James L. Hill, '71, brings joy to the heart of every friend of Grinnell. There is, moreover, a deeper significance than lies in the value of the gift itself, for Dr. Hill looks beyond the mere restoration of our impaired income through the million-dollar fund and the gift of the General Education Board to the real aim of the Grinnell Movement, which is the extension and enlargement of the College to meet the new requirements of a new era.

Loyalty is the keynote of the Grinnell Movement. In pledging his loyalty to President Main and his administration, and in expressing his admiration of the work of the president in this heart-breaking crisis, Dr. Hill voices the sentiment of every true son of Old Grinnell.

Dearest Doctor Main:

I want to lay my pledge to the College at your feet. I make it largely out of my admiration for you personally, and as a pledge of loyalty to your administration. I am proud of you. You are getting there. Nobody else could do it.

I am, dear friend, with high regard for yourself personally, thoroughly yours,

JAMES L. HILL.

To the Trustees of Iowa College:

I have put in a bank, in cash for the College, \$40,000.00. It is my wish to supervise the investment of it on lines known to be acceptable to President Main. The money is where it can be now used. I only wait for the wise opportunity to use it. The sooner it is invested and the fee-title is in the College, the better I will be suited.

In addition to the \$40,000.00 already pledged, which is now on deposit in the bank, for the College, I will put a building on the campus, its plan to be acceptable to the President, to cost not less than \$100,000.

JAMES L. HILL.

### Good Work: Keep It Up!

(Copy of a letter from Willard Osincup, President of 1919, to the members of the class).

\$10,000 for 1919!

That is the goal we have set and that is the goal we must attain.

Nine out of one hundred members of the Class of 1919 have subscribed to the Million Dollar Endowment Fund for a total of \$500. Are you proud of that record?

During the four years that we were in college "1919" meant "Loyalty", "Devotion", "Support" and, even more, it meant that every man and every woman who wore the Purple and White on the background of Scarlet and Black was a fighter for and a backer of everything that meant progress to Grinnell. Are we going to let that reputation die?

Grinnell is in the midst of a crisis. The situation is serious and it calls for the help of every Grinnellian and every friend of every Grinnellian to keep that crisis from becoming a disaster.

Moral support will not avert the catastrophe. Financial support, and financial support alone, will save Grinnell. The college needs encouragement and encouragement means money.

Make the "Spirit of Grinnell" the "Spirit of '19". Fill out the enclosed blank and mail it to H. S. McCowan,

# Watch Grinnell City—Can You Beat It?

The local campaign increases in vigor as time goes on. At a mass meeting in the Colonial Friday, March 18, the announcement was made that business men of Grinnell had already signed pledges for \$51,925 and that the women's clubs had pledged \$7,800 and aimed at \$10,000. These figures do not include any faculty or student pledges already made. The college and city of Grinnell together have signed up as follows:

 Commercial Club
 \$51,925

 Women's Clubs
 7,800

 Faculty
 25,102

 Students
 38,773

 TOTAL FOR GRINNELL
 \$123,600

Grinnell city aims at \$125,000 exclusive of the faculty and students. Poweshiek county outside of Grinnell is expected to raise \$50,000.

Grinnell, Iowa. If you have given, open up your purse a little wider. If you have not given, give now and give generously. \$100 from each member will bring the total to \$10,000. You may have to scratch. If you do—SCRATCH—for Grinnell.

Ninety-one out of 100 in our class have not subscribed. Put the "91" in 1"91"9.

### Plain Talk

Jeremiah W. Jenks has some things 1919, he adds:

"From the standpoint of earning capacity, professors, teachers, school principals and others (the white-collar contingent) are now on a level with loaders, oilers, car runners, trackmen in the coal mines, the lower paid operatives in the textile industry, and freight handlers.'

Many skilled workers, who are receiving wages far above this level, have their agents and orators calling for more every day, while the unclassified and the unorganized, the "average men", are as unheard and unnoticed as oysters on the floor of the sea.

"Figures recently published concerning the earnings of more than half a million employes engaged in various industries indicate that the average wage of industrial workers for 1920 will be approximately \$1,450. This, of course, means that many will earn less than this amount and that a consid-1915 the average earnings of these of the Grinnell Movement, Ben Holly, same workers were only \$595. Their '13, Ralph Moorhead, '20, "Red" ter off than before the war. The meeting in that every word uttered was salaried employees, on the other hand, have received relatively small advances, often none at all, and prices have cut their earnings in half." Yet the men who have advanced from \$595 to \$1,450 are in the foreground of the industrial conflict today, and the men who have advanced little or not at all are getting no attention or sympathy except from themselves.

It is fair to assume that, in the last four years, these average, unclassified bread-winners of the United States have endured more hardships than all the farmers, whose troubles, in the opinion of Secretary Wallace, are an 'indictment of modern civilization"; or all the industrial workers, who according to Mr. Gompers, are threatened with "involuntary servitude"; or all the security holders who have been scrubbed and laundered and run through the wringer until there is nothing left to be done to them.

### On Grinnell!

Three months behind the women in to say for the college professor in the getting started, but right up to the minlatest publication of his views on Amer- ute in enthusiasm and organization, the ican economic conditions. Quoting a men of Des Moines met at Harrissurvey made of these bread-winners in Emery's Monday evening, March 21, to hear and discuss plans for raising the \$50,000 which they have taken as their quota.

> W. P. Bair, '03, chairman of the finance committee of the Graduate Council, was in charge. The meeting never lagged a moment, from the singing of "Sons of Old Grinnell" as the men gathered at the tables till it was sung again as the meeting had to break up. There was lots of other singing in between the speeches and between the Wherever there was the slightest reason, or no reason at all, music filled the air; considerably alleviated, to be sure, by the Glee Club Quartet and the college jazzbos.

President Main laid the situation open: adding to the statement of present conditions many new facts; and presenting facts already familiar in a pungent and startling way. Following the president Gerard S. Nollen, '02, erable number will receive more. In Hervey S. McCowan, '93, Secretary wages, therefore, have increased nearly Townsend, '15, Clyde Hulsizer, '00, 150%, so that they are in reality bet- were called on: it was a significant a real testimony from the heart, proving beyond any possible doubt that Grinnell men are roused to a degree of earnestness that is determined to put Grinnell College forever where it belongs.

> The statement of Mr. Nollen that the average pledge of every alumnus and former student must reach \$500 in order to make the million-dollar campaign successful struck right home; immediately following him "Red" Townsend and several others confessed that all their carefully prepared pleas of personal bankruptcy had been demolished; the alumni might all be broke, and go bankrupt, but the College should never go bankrupt.

meeting pledge its unanimous support, financially and morally, to the Grinnell lion-dollar fund completed, the General Movement. carried. plained the method of solicitation by way, seems assured.

## What The Others Are Doing

The alumni of the college of liberal arts of Northwestern University have under way a campaign to raise \$1,000,000 for addition to the endowment of that department. Eleven hundred subscriptions totaling \$263,000 have already been received. The campaign is organized and managed entirely by the alumni.

Wellesley alumni have pledged \$207,634 so far, on its three-milliondollar campaign.

Ohio State University alumni are raising \$1,500,000—not for endowment, but simply to build what seems to them an adequate stadium for football, baseball, and track athletics.

Mills College, Oakland, Calif., is raising two million dollars, of which one million is for increased endowment, and one million for buildings and equipment. Mills College is a woman's college, about half the size of Grinnell.

#### **RAPIDS CEDAR MEETING** FRIDAY, APRIL 8.

The Grinnell people of Cedar Rapids and vicinity will meet at the Y. W. C. A. tea-room at 6:30 Friday evening, April 8. Hervey S. McCowan of the Grinnell Movement, will be the guest of the evening.

groups of six; this will begin immediately, first with the Des Moines men, then spreading throughout other cen-

Lynn Lawrence, '93, of Cleveland, Ohio, happened to be present, and brought greetings from Ohio to Grinnell, speaking of the remarkable advances made by college and town since he last saw it.

No gathering more earnest, nor more fraught with consequence for the success of the Grinnell Movement, has been held; with the spirit of the alumni rising as it did in the West, and as it is George Webber moved that the rising here at home, the certainty that Commencement Day will see the mil-This was unanimously Education Board half-million secure, Vernon Blank, '14, ex- and the Grinnell Movement well under