

*Grinnell College Library,
Grinnell, Iowa*

GRINNELL AND YOU

June 3, 1921

Published Weekly for and by the
Alumni of Grinnell College



THE INVINCIBLES

“WHAT IS MY SHARE?”

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No one but yourself can answer that question.

One pledge of a dollar has come in: and one of fifty thousand. Each pledge was a sacrifice.

An average of \$500 was set by the Graduate Council. We have not quite kept up to the average.

Pledges from the faculty average about two months' salary. This is a challenge to all of us.

Some alumni pledges have reached this proportion; a few exceed it.

An ex-student estimated the value of his two years at Grinnell five thousand dollars, and paid it.

It's worth that to any of us, but we can't all pay it back just now.

BUT—before you send in your pledge, look at it again, and hear the still, small voice of your conscience saying—

“Put another cipher before the decimal point.”

ANNUAL SUBSCRIPTIONS TO MAY 31, CLASSIFIED BY ALUMNI ASSOCIATIONS

Every alumnus is assigned geographically to his nearest association. Ex-students are not added to the "Grinnell Population" unless they have made pledges.

No pledges are listed here except those made by alumni and ex-students.

A Senior gift of \$2700 made by 90 members of the class of 1920 is not included here.

CENTRAL DISTRICT.

<i>Alumni Associations</i>	<i>Grinnell Population</i>	<i>Subscribers</i>	<i>Percentage</i>	<i>Total Amount Subscribed</i>
Cedar Rapids	41	33	80	\$5,425
Grinnell	188	115	61	37,940
Cedar Valley	45	27	60	5,445
Mason City	40	18	45	9,650
Des Moines	196	85	43	59,025
Chicago	170	61	36	17,035
Fort Dodge-Webster City	51	17	33	7,700
Cherokee-Sac City	29	9	31	1,125
Marshalltown	53	15	29	15,275
Davenport	36	10	28	1,350
Kansas City	47	11	23	51,977
Sioux	66	15	23	5,115
Minnesota	75	16	21	7,860
Omaha-Council Bluffs	79	15	19	10,380
Spencer	39	7	18	425
S. E. Iowa	37	5	14	256
N. E. Iowa	19	2	10	175
Lincoln	33	3	9	817
Oklahoma	37	3	8	750
The Dakotas	45	3	7	725

EASTERN DISTRICT.

Middle States	91	44	48	8,022
Washington, D. C.	44	21	48	3,921
New England	60	29	48	2,825
Ohio	43	13	30	1,620

WESTERN DISTRICT.

Puget Sound	48	29	60	5,422
San Francisco Bay	61	35	57	3,345
Southern California	117	60	51	8,106
Portland	33	13	39	1,065
Inland Empire	41	12	29	725
Denver	48	6	12	513
Montana	44	5	11	775
Utah	15	0	0	

SUMMARY BY DISTRICTS.

<i>Districts</i>	<i>Population</i>	<i>Subscribers</i>	<i>Percentage</i>	<i>Total Amount</i>	<i>Average Subscription</i>
Central	1,326	470	35	\$238,450	\$507
Eastern	238	107	45	16,388	153
Western	407	160	39	19,951	124
Foreign	54	5	10	315	61
Total	2,025	742	35	\$275,104	\$371

Speeding Up

With the inauguration of local campaigns at the various points in Iowa the executive force of the Grinnell Movement has forsaken its desks and taken to the open road. If *Grinnell and You* should turn up with three blank pages it will be due to the disastrous effect of trying to be in three places at once.

At each district meeting, under the group plan, two men, sometimes as many as four, are present from the Des Moines and Grinnell offices. These men assist the local alumni officers before the meeting by helping to get out as complete an attendance as possible. At the meeting the bulk of the work falls on that silver-tongued orator Hervey S. McCowan, '93, and believe us, he has the goods. On the following day, each of the central

Big Meeting at Waterloo

The annual meeting of the Cedar Valley district alumni association was held at Black's tea-room in Waterloo Friday evening, May 20. Thirty members and guests were present, mostly from Waterloo and Cedar Falls, with a few from scattered points, many others being detained by the storm of the afternoon. Mr. McCowan stated the obligation of the alumni in his usual terse and convincing manner, and by common consent the meeting took up the matter of increasing the pledges then and there. Two "blind" rounds of pledges were collected, and when the signed pledges were turned in on the third round it was found that the amount from the district had just about been doubled. A motion

The Automatic Plan Succeeds

As this campaign of the alumni develops the wisdom of adopting the automatic or group plan of solicitation, known also as the Des Moines plan, devised by Mr. H. S. McCowan early in the campaign and outlined in *Grinnell and You* in our issue of February 18, becomes more and more apparent. The good results that have come from this plan are due to its linking up individual obligation with group obligation, in such a way that each one of us feels that he is a partner in the great movement, and not simply a detached and unrelated individual. Moreover, in a group, the sum total is more impressive, the reaction of temperaments is more pronounced, and the memories of the Col-

WHY A GRINNELLIAN IS PROUD

An educator of national reputation speaking before the presidents and representatives of one hundred and fifty colleges declared that "Grinnell College is one of the model colleges of the nation."

A representative and official of one of the great financial foundations said: "We grade colleges as you grade students, and I am glad to tell you that we have placed Grinnell College in Class A of American Colleges."

A graduate of a great eastern college said to a member of the faculty of his old school: "I am disappointed in the changes of the college, in changed ideals, and loss of democracy and simplicity. It is a great loss."

The professor replied: "That is true. The college *has* changed. If you want to find that kind of college idealism, you will have to go to Grinnell College, in Iowa."

office men accompanies one of the local alumni in visiting those who were not at the meeting, and so the whole district is pretty well covered. The abundant and whole-hearted assistance of local alumni is the prime factor in the developing of the campaign. These people leave their offices, their banks, their fields, and their families, and put in days driving around after pledges. The outlying points, where only one or two alumni are found, are turned over to Mr. J. C. Martin and his Dodge, so that the whole district is finally mopped up.

President Main attends these meetings as far as the mass of details which accumulates toward Commencement will let him. Dean Nollen put in all the past month in the Chicago district.

was passed setting the quota for the district at \$30,000.

Social features of the evening were informal but hearty. The Grinnell songs, "Sons of Old Grinnell", "On Grinnell", and the Pioneer Song were given with the old-time Grinnell pep. The meeting was presided over by Professor Irving Hart, '98, of the State Teachers' College. Officers for the next year are as follows: President, Anna Gertrude Childs, '89, Cedar Falls; Vice-president, Fred W. Kallenbach, '19, Waterloo; Secretary and Treasurer, Miss Amy Arey, '99, Cedar Falls; Member of the Graduate Council, Irving Hart, '98, Cedar Falls; Member of the Executive Committee, E. E. Bartlett, '87, and Mrs. S. M. Wallace, '08.

lege and its meaning come vividly to the fore — "It's always fair weather when good fellows get together." Men and women who would have been very diffident in individual solicitation are enthusiastic workers under the group plan. Alumni and others who have been out of touch with the college and its affairs wake up and come back with a loud and resounding whoop when the infectious spirit of group enthusiasm reaches them. Little excuses and petty grouches that might get by otherwise are blown away when you are one of a bunch of go-getters; and some of our most persistent kickers have become first class go-getters.

This is the only plan, under the circumstances, that could have been effective. It reduces the expense of the campaign to an unbelievably small percentage, and reaches in the most convincing way, a large proportion of our constituency.